

"A man is
great by
deeds, not by
birth"

-Chanakya

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Case Study

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Quiz Planning under Constraints at Biz-Compete

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Abstract

The founder of Biz-Compete, a start-up which focuses on organizing online competitions for various business schools across the country, is grappling with a vexing problem. Bootstrapped, he wants to optimize his strategy for planning various quizzes for maximum impact without stretching his resources too thin. Having learned basic concepts of linear programming in his introductory Operations Research class, he wants to explore as to how this tool can be useful in solving the problem being faced by him.

Keywords: Linear programming, resource optimization, planning.

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